

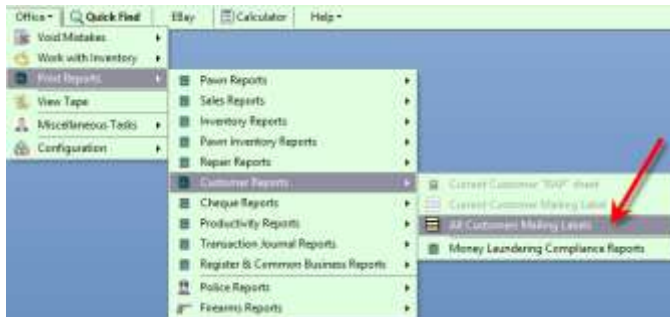
# dazzle™ pawn

## FREQUENTLY ASKED QUESTION

**Question:** How do I get customer demographics?

**Answer:** Customer Demographics can be pulled from Dazzle and put into an Excel spreadsheet so that you can use the data any way they want.

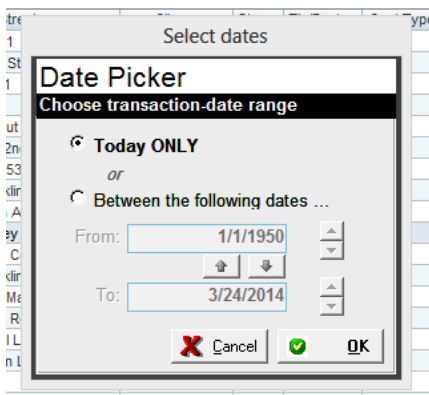
To get the raw demographic data from Dazzle:



In Dazzle click on Office -> Print Reports -> Customer Reports -> All Customer Mailing Labels.

This will open the Dazzle “Customer Mailing Labels” screen.

To get the most up to date demographic information, click on Load Statistics.

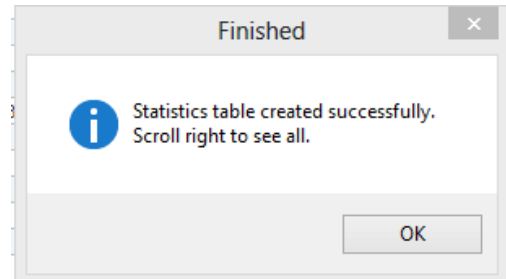


The Date Picker screen will appear. You can select Customers' by date of transaction.



Click OK. Wait while statistics are compiled.

When Dazzle has completed its query, a “finished” message will appear. Click OK to continue.



Customer\_statistics\_from\_3-24-2014\_to\_3-24-2014

Use your RIGHT mouse button to sort and filter the rows.

customer mailing labels

Load customer statistics, then sort and filter rows to control which customers will be printed.

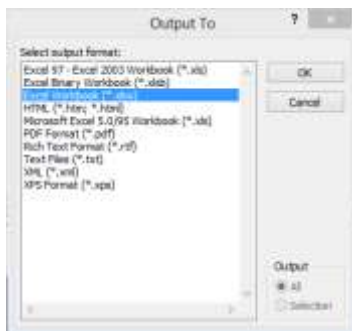
Customer No.	Last Name	First Name	Middle Name	Street	City	State	Zip/Post	Cast Type	DOB	Sex	Race	Total Pawns	Total Buys	Total
206	Blups II	Jonnie	A	P.O. Box 11	South Shore	KY	41175		5/23/1977	M	White			
8279	Gilbert II	Dallas	James	1341 Main St.	West Portsmouth	OH	45953		9/18/1979	M	White			
1572	Harper	Ranala	A	Po Box 681	Portsmouth	OH	45962		2/24/1952	F	White			
554	McIntyre	Daniel	J	615 9th	Portsmouth	OH	45962		1/21/1958	M	White			
21813	Aarons			3059 Walnut	Portsmouth	OH	45962							
9952	Abad	Syren	L	279 West 2nd Ave	South Shore	KY	41175		12/26/1972	M	White			
4936	Abbie	Cheryl	R	P.O. Box 253	South Webster	OH	45882		8/21/1965	F	White			
4874	Abbe	Lauren	N	1392 Franklin Ave	Portsmouth	OH	45962		5/23/1982	F	White			
16895	Abbott	Alaha	A	45 Eastern Ave	Peleeas	OH	45889		3/14/1961	F	White			
16587	Abbott	Dessie	J	789 Beasley Fork Rd	West Union	OH	45893		1/19/1963	F	White			
9557	Abbott	Ira	R	41 Clayton Court Apt 302 D	West Portsmouth	OH	45963		11/17/1966	F	White			
4436	Abbott	Kristina	D	1221 Franklin Ave	Portsmouth	OH	45962		3/31/1985	F	White			
14336	Abdon	Michael	T	1004 East Main Street	Greenup	KY	41144		12/13/1989	M	White			
9537	Abdon	Ted	J	4003 Beck Road	Franklin Furnace	OH	45629		2/19/1986	M	White			
6249	Abel	Donna	L	5649 Local Lane	Columbus	OH	43213		12/27/1947	F	White			
19772	Abernathy	Rosmarie	Il	1712 Alben Ln	Cecilville	OH	45295		4/13/2014	M	Black			
17804	aber													

Records: 14 of 15429

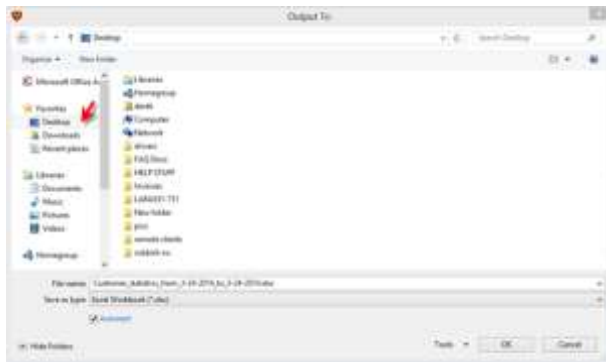
Refresh Statistics Export data Cancel Print labels

The spreadsheet you see next will be pawn, purchase and sales data for each customer, as well as information about their residence, DOB, etc. You can sort or filter this data in the usual way, by clicking the small icons on the column headings. To print mailing labels for your list of customers, click the “Print Labels” button.

However, if you want to analyze and/or manipulate the data in a more detailed way, you can export it to Excel (and other formats) with the “Export Data” button.



When you click this button the “Output to” dialog will appear. Select the format you want, such as Excel, and click OK.



Save the file to a location of your choice. In this example, the file was saved to the Desktop to be easily found later.

Here is an example of the statistics after being exported to Excel.

Key	Last Name	First Name	Middle Name	Building	Address	Address2	City	State	Zip	DOB	Sex	Race	IsType	IsAct	IsType	IsPass	IsType	IsCheck	IsType	IsPay	IsType	IsGu
805	B Rugs #	Jimmie	A		P O Box 11		South Shore	KY	41170	23-May-77	M	White	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
6279	Gibort #	Dallas	Jarvis		1341 Main		West	OH	45663	16-Sep-78	M	White	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
1572	Harper	Pamela	A		Po Box 881		Portsmouth	OH	45662	24-Feb-52	F	White	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
554	McIntyre	Daniel	J		615 9th		Portsmouth	OH	45662	02-Jan-68	M	White	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
21013	Aaxons				3050 Walnut		Portsmouth	OH	45662				FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
9952	Abad	Bryan	L		279 West		South Shore	KY	41175	26-Dec-72	M	White	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
4900	Abbie	Cheryl	R		P O Box		South	OH	45662	21-Aug-05	F	White	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
4978	Abbie	Lauren	N		325		Webster	OH	45662	21-Aug-05	F	White	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
16968	Abbot	Alana	A		1302		Portsmouth	OH	45662	20-May-87	F	White	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
10967	Abbot	Debbie	J		Frankie Ave		Franklin	OH	45660	14-Mar-61	F	White	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
10967	Abbot	Debbie	J		40 Eackm		Franklin	OH	45660	14-Mar-61	F	White	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
9557	Abbot	Iva	R		788 Seward		West	OH	45663	10-Jan-03	F	White	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
9557	Abbot	Iva	R		Frank Rd		West	OH	45663	17-Nov-88	F	White	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
4436	Abbot	Kristina	D		41 Clayton		West	OH	45663	17-Nov-88	F	White	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
4436	Abbot	Kristina	D		Coat Apt		West	OH	45663	17-Nov-88	F	White	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
4436	Abbot	Kristina	D		302 Q		West	OH	45663	17-Nov-88	F	White	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
14330	Abbot	Michael	T		1221		Portsmouth	OH	45662	31-Mar-85	F	White	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
14330	Abbot	Michael	T		Frankie Ave		Portsmouth	OH	45662	31-Mar-85	F	White	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
9537	Abdoe	Ted	J		1004 East		Greenup	KY	41144	18-Dec-89	M	White	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
9537	Abdoe	Ted	J		Main Street		Franklin	OH	45628	18-Feb-86	M	White	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
9537	Abdoe	Ted	J		4003 Black		Franklin	OH	45628	18-Feb-86	M	White	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
6249	Abel	Donna	L		Road		Franklin	OH	45628	18-Feb-86	M	White	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
6249	Abel	Donna	L		5849 Locom		Columbus	OH	43213	27-Dec-47	F	White	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
19772	Abemathy	Ravenlee	R		Lane		Cincinnati	OH	45205	13-Apr-14	M	Black	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
19772	Abemathy	Ravenlee	R		1712 Olson		Cincinnati	OH	45205	13-Apr-14	M	Black	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
17604	Abel				La		Cincinnati	OH	45205	13-Apr-14	M	Black	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
18800	Abraham	Joseph	P		809 S2		South	OH	45662	25-May-59	M	White	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
18800	Abraham	Joseph	P		Jackson		South	OH	45662	25-May-59	M	White	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
18305	Abraham	Mary	E		Furnace Rd		South	OH	45662	17-Sep-60	F	White	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
18305	Abraham	Mary	E		809 S2		South	OH	45662	17-Sep-60	F	White	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
11004	Abraham	Derrick	M		Jackson		South	OH	45662	17-Sep-60	F	White	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
11004	Abraham	Derrick	M		Furnace Rd		South	OH	45662	17-Sep-60	F	White	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
11004	Abraham	Derrick	M		1725 Colley		Lucasville	OH	45648	07-Nov-71	M	White	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
11004	Abraham	Derrick	M		Rt		Lucasville	OH	45648	07-Nov-71	M	White	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE

If you don't have a copy of "Excel", or "Word" you can still open these exported files with a free program called "Open Office"